



**L-INCUBATOR**

**INDIAN INSTITUTE OF MANAGEMENT LUCKNOW**

*NOIDA Campus @B1, Institutional Area, Sector 62,*

*NOIDA- 201307*



## **Call for Multiple Entrepreneurial Marketing Collaborators/ Advisors**

IIM Lucknow Enterprise Incubation Centre is established by IIM Lucknow and supported by DST, Government of India, and State Government of Uttar Pradesh.

IIM Lucknow Enterprise Incubation Centre (L-Incubator; [www.iimlincubator.com](http://www.iimlincubator.com)) is focused on commercializing industry 4.0 products/ services (IOT, Blockchain, AI, Analytics, AR, VR, and 3D printing) applied to any sector like agriculture, education, healthcare, training, retailing, supply chain, and manufacturing etc. Those interested, including faculty, alumni, advisors, investors, executives, serial entrepreneurs, may contact us. We work through alliances for long-term benefits for each partner. We already have corporate partners, legal, business, government investors etc. with us. The incubator has very clear vision & strategy, deep capabilities and well-defined processes. We have already incubated 9 start-ups, supported 3 incubators and likely to reach about 30 successful companies graduating each year in about next 2 years. Our criteria is very stringent in the selection with strong support services and by far we are the most trustworthy incubation center.

We will compensate through honorarium and equity share in fast-growing start-ups incubated with us. There is a scope for addressing our students and deliver mentor sessions and help us run paid management development programs. Consistent with IIM Lucknow brand equity and L-incubator reputation, only very competent marketing professionals both in B2B and B2C areas need to apply with a brief profile with very specialised marketing/ distribution expertise, online or offline or both.

***Last date for application is February 28, 2018.***

***Send your applications at: [incubator\\_md@iiml.ac.in](mailto:incubator_md@iiml.ac.in)***

For more details, contact:

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